# The Cartagena 

# Data Festiva 

## Better data for a better tomorrow



## 20-22 April 2015 <br> Cartagena, Colombia

Register now
cartagenadatafest2015.org \#data2015

There's a big divide between those who can access information and those who cannot, between those who are counted and those who are not. To eradicate poverty and spread prosperity we need a 'data revolution'- a fundamental change in how we produce and analyse data and in our collective ability to use data to bring about change.

The Cartagena Data Festival will bring together the people and organisations to make this happen - 300 key actors from across the globe working on development data, including governments, international organisations, civil society, academia and the technology sector.

## What will be discussed?

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Accountability and citizen engagement
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Big data and new technologies

Data journalism, communicating and visualising data
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Emerging areas of measurement

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Official and national statistics
(2) A technical data dive

As the Sustainable Development Goals are decided, there is no better time to start shaping innovations and building the relationships to implement and monitor these new goals - with better data at the heart.

