Structured Funding Dialogue – 29 August 2018
Presentation by Arthur Erken, Director
Division Communication and Strategic Partnership
AGENDA

✓ UNFPA Update & Analysis 2017 & Perspectives 2018
(Report on Contributions)

✓ UNFPA draft proposal to the Executive Board on Structured Funding Dialogue
(Addendum to the Report)

✓ Discussion
Main Funding Achievements 2017 – A Recap

✓ A record year due to:

✓ Exceptional RM efforts to re-focus and mobilize
✓ Great solidarity from our traditional donors to bridge the core-gap and to maintain life-saving activities and humanitarian action
✓ International mobilization on FP (London Summit), women’s and girls rights (She Decides)
✓ Consolidation of partnerships and diversifications with the EU and IFIs
✓ Great momentum around the Strategic Plan and the “3 zeros”

✓ Need to pursue these efforts in 2018 and beyond to meet or exceed our funding targets

Key role of Structured Funding Dialogues and the realization of UNFPA Funding Compact
Further implementation of UNFPA Resource mobilization Strategy
• Funding targets remain ambitious
• Budget is prudent and realistic
• Majority of the resources to be allocated to programmes
• Additional resources mobilized would be dedicated to country programmes
• UNFPA is exploring opportunities to further mobilize resources beyond these targets
UNFPA Main Funding Challenges 2018

Core resources

- Downward trend in core funding -> Impact on countries’ ceilings

- **Narrow base** of large core contributors with only 10 donors contributing 90% of 2017 revenue > vulnerability to decrease or defunding

- Stagnant core contributions from programme countries and non-OECD DAC donors: only 1.3 % of UNFPA total core resources

- Only 1/3 of donors provide **multi-year core funding**

- Majority of payments of core commitments occur **late in the year** > planning & implementation challenges
Non Core (co-financing) Resources

✓ Some **partners unwilling to include eligible direct costs or to comply with cost-recovery rates** > cross-subsidization & further erosion of core-resources

✓ High **volatility and managerial complexity** of non core resources

✓ Highly **fragmented** sources of funding
What do we want to achieve in 2018 & beyond?

- **For core resources**
  - Maintain or surpassing the **level of 350 M**
  - Increase the number of donors committing to **multi-year contributions**
  - Increase the number of **core donors** from **120 (2017)** to **150**
  - Increase the % from non-OECD DAC & pg countries from **1.3 % to 5-10%**

- **For non core & thematic funding**
  - Optimize and fully align funding streams through the **funding architecture**

- Improve the quality of information (funding gaps) & visibility for contributors (donors pages and other products)

- Contribute to the UN Reform Agenda through the SFDs and the Compact
What do we want to achieve in 2018 & beyond?

... Further developing blended financing instruments

Such as ...

- With Bill and Melinda Gates Foundation and DFID: Bridge mechanism for UNFPA Supplies

- In Congo and Benin, Debt Swaps agreement frameworks with AFD (France)

- UNFPA Panama, Agreement with the government to use taxes from tobacco to fund youth programmes in the region

- Programme in Mexico, Peru and Brazil on HIV prevention transmission using funds from UNITAID, a global health PPP (airline ticket tax)
Where are we in terms of targets 2018?

UNFPA: 2018 SP Targets vs Contribution Revenue Recorded as of 1 August 2018

- **Core**
  - SP Core Target Gap: 142 USD million
  - 208 USD Million Recorded
  - 59% of SP Core Target

- **Co-Financing**
  - 508 USD Million Recorded, 97% of SP Co-financing Target
Where are we in terms of number of core Donors?

Overall downward trend, and still far from the “150 donors” target …
How are we doing compared to 1 August, last year?

<table>
<thead>
<tr>
<th>CORE RESOURCES in Million USD</th>
<th>2017 as of 1 August</th>
<th>2018 as of 1 August</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>210</td>
<td>208</td>
<td>-1%</td>
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<table>
<thead>
<tr>
<th>CO-FINANCING (NON-CORE) in Million USD</th>
<th>%</th>
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<tbody>
<tr>
<td>350</td>
<td>508</td>
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<table>
<thead>
<tr>
<th>NUMBER OF DONORS TO CORE</th>
<th>%</th>
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<tr>
<td>81</td>
<td>70</td>
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<table>
<thead>
<tr>
<th>CO-FINANCING FROM PROGRAMME COUNTRIES in Million USD</th>
<th>%</th>
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<tbody>
<tr>
<td>61</td>
<td>51.6</td>
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<thead>
<tr>
<th>CO-FINANCING FROM UN ENTITIES in Million USD</th>
<th>%</th>
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<tr>
<td>68</td>
<td>84.8</td>
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Strategic Partnerships – Priorities for 2018

- Ensure strong alignment with Strategic Plan 2018-2021
- Deepen collaboration with existing strategic partners
- Conduct targeted outreach to selected companies and organizations
- Launch implementation of Individual Giving strategy
- Increase resources mobilized from Private Sector by 10 % (from 2017 target)
Strategic Partnerships – Achievements 2018

Total contributions raised
$11.0 million

2018 target
$17.0 million

By partner type
- Business Association
- Corporations 19
- NGOs 5
- Foundations
- Faith-based organization 1

By partnership type
- REACH 11
- Resource Mobilization 22
- Brainpower 4
UNFPA draft proposal to the Executive Board on Structured Funding Dialogue
Ambition and Key Features of the Dialogues

TO SECURE ADEQUATE LEVELS OF SUSTAINABLE FUNDING FOR THE DURATION OF STRATEGIC PLAN

- A platform for Member States to remain engaged and informed throughout the year
- Discuss and find solutions to challenges & funding gaps
- Advance UNFPA “Funding Compact” (while UN reform contours are further defined)
- Consolidate UNFPA Funding Architecture: addressing fragmentation & enhancing quality funding

- “Co-Champions” to further mobilize Member States engagement and support
  - Egypt & Sweden
Key Features of the Dialogues

Main highlights of past year Funding situation at the beginning of year Funding gaps & perspectives Latest developments on thematic/joint/humanitarian and other non-core funding, innovative financing

ECOSOC Operational Activities Segment

1st Dialogue February
2nd Dialogue May
3rd Dialogue September

Other Dialogues *

Funding situation at mid-year Projections for the rest of the year Other relevant aspect of financing

Annual Session

First Regular Session

UN Pledging Conference for Development Activities

Second Regular Session

Annual reports, including statistical and financial review

Annual Report on Contributions, Progress achieved & main challenges per funding instrument
Funding gaps, focus on additional pledges needed
Perspectives for upcoming year

Report on contributions by Member States and others to UNFPA and revenue projections for 20XX and future years

*To be further defined depending on circumstances, decisions of the Executive Board and directions of the broader UN reform.

- ECOSOC / UN related matters
- UNDP/UNFPA/UNOPS Executive Board related matters
- UNFPA SFDs
Funding Compact between UNFPA & Member States

UNFPA commits to:
- Excellence in programming
- Transparency in financing
- Accountability in management & reporting
- Visibility & Recognition
- Alignment of funding architecture to the SP

Member States commit to:
- Adequate & predictable levels of Funding for the implementation of the SP 2018-21
- Help support the operationalization of the funding architecture

Structured Financing Dialogues

Mutual Commitment between UNFPA and Member States

TARGETS 2018-21
- From 120 to 150 core-contributors
- From 1.5% to 5-10% of non-OECD/DAC & Programme countries
- Maintaining or surpassing $350 M. / year
- Increasing multi-year contributions
- Operationalizing the funding architecture
UNFPA Funding Architecture

FUNDING INSTRUMENTS

- UNFPA Supplies
- Maternal Health TF
- Humanitarian TF
- Population & Data TF
- Issue-based, Regional or Multi-Country Programmes and Initiatives
- Country Programme Funding & Financing (CPDs)
- Thematic / Strategic Joint UN Programmes & Multipartners Trust Funds

Zones:
- Zero unmet need for Family Planning
- Zero preventable Maternal Deaths
- Zero GBV and Harmful Practices

Transformative Results

SP Outcomes

Global Thematic Funds

Regional Trust Funds

Country level

UN Joint/Pooled Funding

Non-CORE
Minimum Target 525 M./year

CORE – foundation/bedrock
Minimum Target 350 M./year

Non
CORE
## UNFPA Funding Architecture
### Funding Situation (1 August 2018)

### Transformative Results
- Zero unmet need for Family Planning
- Zero preventable Maternal Deaths
- Zero GBV and Harmful Practices

### Funding Gaps 2018

#### Main Thematic Instruments

<table>
<thead>
<tr>
<th>Instrument</th>
<th>Coverage</th>
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<tr>
<td>UNFPA Supplies</td>
<td>49%</td>
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<tr>
<td>Maternal/Newborn Health TF</td>
<td>40%</td>
</tr>
<tr>
<td>Global Prg to End Child Marriage</td>
<td>33 %</td>
</tr>
<tr>
<td>Joint Prg Female Genital Mutilation</td>
<td>0 %</td>
</tr>
<tr>
<td>Humanitarian Action TF</td>
<td>50%</td>
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<tr>
<td>Data / Census TF (under elaboration)</td>
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**CORE – foundation/bedrock**

- 41%

**Non-CORE (Co-Financing)**

- 3%
Role of the co-champions

- Informal role
- Helping UNFPA mobilize political support for the implementation of the SP
- Rallying a broader and diverse group of committed partners

More specifically, the co-champions would:

- act as trusted and privileged UNFPA's interlocutors to test ideas/concepts regarding funding and financing
- help maintain an atmosphere of trust for frank and inclusive discussion
- reach out to Member States to energize participation in and ownership of SFDs
Why Is Your Engagement Crucial in SFDs?

- We need to **do things differently** to meet our ambition: A fully Funded Strategic Plan

- Ensure inclusion of **all constituencies**

- We need program countries to pro-actively advocate for and invest in their own development – **YOU ARE UNFPA’s SHAREHOLDERS**!

- Keep the **focus** on country' needs, priorities and best funding/financing practices

- **SFDs are YOUR platform** to express your views, share best practices and locally tested solutions > **More impact on the ground**

Please reach-out to the SFDs “Co-Champions”!
Consistency with the Proposals in the UN Funding Reform

**SG Funding Compact** > Tool to maximize investments in the UNDS and its transparency and accountability to system-Wide results

**Main SG Proposals**
- Level of core resources amounting 30% (UNFPA at 40%)
- Allocate 15% to inter-agency pooled funds (UNFPA at approx. 18%)
- Double entity specific Thematic Funds (ref. UNFPA Funding Architecture)
- Dedicated Coordination Fund for the RC system in support of UNDAF
- Capitalization of the Joint Fund for 2030 Agenda

And …
- Efficiency gains
- Visibility for donors
- Funding Dialogues
DIALOGUE with member states

Comments & Suggestions covering

- Financial updates 2017, Perspectives 2018 (Report)
- UNFPA draft proposal to the Executive Board on Structured Funding Dialogue (Addendum to the Report)
- Practical ideas to improve the Dialogue
UNFPA
Delivering a world where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled

United Nations Population Fund
www.unfpa.org