Key highlights

UNFPA Evaluation Strategy 2022-2025

Strategy to enhance evaluation use through communications and knowledge management 2022-2025
UNFPA strategic plan 2022-2025 commits to

**Evidence-informed actions across the three transformative results:** ending unmet need for family planning, ending preventable maternal deaths and ending gender-based violence and all harmful practices

**Data and evidence as accelerators** to achieve interconnected strategic plan outputs

**Collective accountability** for results, learning and adaptive management

**Evidence-based ‘strategic dialogue’** to inform the next generation of country programmes

**Evaluation designs** that maximize organizational learning and strengthen capacity in human rights-based, gender-responsive, and disability-inclusive evaluations
Decade of Action to deliver the SDGs by 2030

**Complex mega-trends**
Rising inequality, demographic shifts, climate change, migration

**COVID-19** pandemic

**Repositioning** of the United Nations development system

What?

Nurture an organizational culture that is constantly seeking (and utilizing) evidence to better manage and deliver quality results

From: Accountability for results

To: Accountability for learning and adapting for results
How?

1. Demand-driven evaluation processes and products
   - Responding to information needs and decision-making processes of UNFPA and other key external stakeholders
   - Strategic and consultative processes to plan for evaluation

2. Diversification and innovation of evaluation processes and products
   - Relevant, timely, high quality, credible and strategically useful evaluations
   - Responsive, flexible, diversified, and innovative evaluation processes and products
How?

3 Enhanced use and utility of evaluations at UNFPA

- Strategic shift from ‘dissemination of evaluation products’ to ‘strategic communication of knowledge from evaluations’ captured in the dedicated strategy to enhance evaluation use through communications and knowledge management 2022-2025

- Focus on ensuring targeted decision-makers receive targeted evaluative evidence in a targeted time

4 Evaluation capacity development

- Individual and institutional capacities, in addition to enhancing a culture of, and an enabling environment for evaluation
How?

5. Quality of evaluation processes and products
   - Evaluations increasingly meet UNEG norms and standards
   - User satisfaction

6. Human rights-based approach to evaluation, especially gender, youth, social and environmental standards and disability inclusion
   - Multi-path approach to enhance systematic integration
   - “Leave no one behind” and “reaching the furthest behind first”
Global evaluation advocacy and partnerships to accelerate influential evaluation at national level

- Convening and co-leading multi-stakeholder partnerships to advance evaluation advocacy for influential evaluation, i.e. through the Eval4Action advocacy campaign.
- Convening and co-leading intergenerational evaluation partnerships with and by YOUTH.
- Building capacities of evaluation networks and youth.
Accountability | Adaptation | Acceleration

Delivering rights and choices for all