The UNFPA Independent Evaluation Office has released a pioneering strategy for harnessing the potential of responsible and ethical generative artificial intelligence (GenAI) in evaluation, while minimizing risks.

From the Director’s desk
Marco Segone | Director, UNFPA Independent Evaluation Office
Recognising the immense potential of GenAI, the strategy provides a roadmap to leverage its capabilities to optimize evaluation processes and products, with a strong focus on ethical and responsible use of the technology. This approach aims to achieve greater efficiency, effectiveness, and timeliness in evaluations. The strategy also promotes responsible and ethical GenAI-powered evaluation through global advocacy and partnerships, with a focus on building capacity in the Global South.

Highlights of the strategy

- Based on an assessment of GenAI use cases in evaluation
- Provides a framework for recognizing and mitigating challenges and risks in GenAI use in evaluation
- Presents strategic principles for leveraging GenAI in evaluation
- Outlines an implementation plan centered on a phased approach to digital transformation, increased capacities to utilize GenAI ethically, development of custom GenAI solutions and sustainability of GenAI-powered evaluation efforts

Watch the key highlights of the strategy
This strategy aligns with the United Nations 2.0 framework, the UNFPA strategic plan 2022-2025, the UNFPA evaluation policy, and the UNFPA evaluation strategy, emphasizing innovation, digitalization, efficiency, and increased utilization of evidence for decision-making, adaptation, and acceleration.

Read the strategy. For a quick read, see the snapshot in English, French and Spanish.