

Updating Content for the Thematic Sections

Getting started

We are in the process of migrating to a redesigned, more visually dynamic website. This new design aims to keep copy quite short, so that updating will be less of an issue, and to focus more on links to key publications, videos, related campaigns and websites, feature stories, etc. Eventually these will be part of an automatic feed, so your pages will be refreshed automatically.

In the redesigned website we will also have interactive mapping capabilities, so you will have the possibility of having information – data, resources, case studies, etc. -- pop up when you scroll over each programme country.

If you want us to update your section and prepare it for the migration, here is the information we will need:

Short overview. Please keep it under 250 words, and even shorter is better. This should just describe in broad strokes the issue and UNFPA's contribution to addressing it.

Additional copy: If you need to say more, we can jump to second page that provides more details. See, for example, the [FGM/C pages](#), which were recently updated. The short intro jumps to a second page where there are more specific details about each of several strategic approaches, with links to relevant materials.

Key publications: Please give us the names and urls of the publications you would like to highlight, with the most important ones at the top of the list.

Key partners: If you want to highlight major partners , joint initiatives, please provide, along with links to the relevant websites or webpages.

Major campaigns: If your branch supports or wants to promote other initiatives, please indicate and provide links. These could include, for example, SG initiatives such as Every Woman, Every Child; Unite Against Violence. Or they could be UNFPA-supported initiatives such as the Special Initiative on the Census or the World at 7 Billion.

Videos or multimedia exhibits: Let us know of any important videos, exhibits, animations, etc. that should be highlighted.

Additional materials: Let us know of relevant Fact Sheets, related web sites, data sets, etc.

Interactive map: Although this is still in development, you may want to develop a country-by-country database of activities that you wish to highlight. We can discuss this in more detail.

Photography: If you have an outstanding photograph(s) that you would like us to consider, please send. Otherwise we can review our archives.

Features and news stories: We will have a tagged, dynamic news feed so these should show up automatically.

With that information, we can get started. Thanks!