



PARTNERSHIPS AND FUND-RAISING

Welcoming strong support for the ICPD and the work of UNFPA. Partnerships are a priority in every country, in every endeavour.

Developing a global partnership for development continued to be a priority for UNFPA in 2003, a year during which many partners expressed their confidence in the Fund and their strong support for our activities. UNFPA welcomed contributions from 149 countries this year, a record number.

The approaching tenth anniversary of the 1994 ICPD Programme of Action inspired governments around the world to affirm their commitment to women's rights and universal access to reproductive health, recognizing their importance in achieving poverty reduction and other Millennium Development Goals. UNFPA strengthened partnerships with governments, NGOs, UN agencies, the private sector and individuals. Partners also included parliamentarians, foundations, universities, media organizations, international financial institutions, donors and multilateral and bilateral organizations.

GOVERNMENTS

The largest contribution in 2003, \$70 million in regular and earmarked contributions, came from the Netherlands Government.

The European Union signed an agreement with UNFPA for 22 million euros to improve reproductive health among youth in seven Asian countries, helping young people to avoid HIV/AIDS and teenage pregnancy. UNFPA also launched an e-mail newsletter for parliamentarians, *Global Population Policy Update*, which provides updates on policy and funding decisions taken by governments and parliamentarians around the world.

The governments of 136 countries, areas and territories invited UNFPA assistance in 2003, implementing programmes in sexual and reproductive health, including family planning, and planning population and development strategies. In 2003, UNFPA continued its collaboration with the New Partnership for Africa's

Development and promoted South-South cooperation through the exchange of best practices.

NGOS

NGO advocacy activities received financial, technical and logistical support for activities that raise awareness of population issues and generate political will and financial contributions. UNFPA expanded outreach through networks such as EuroNGOs, a regional group from European donor countries that advocates reproductive health and rights. Many NGO activities in 2003 were in preparation for the tenth anniversary of the ICPD.

Rotary International and UNFPA renewed their commitment, formalized in 2002, to address local population and development needs through Rotary clubs worldwide.

The number of HIV/AIDS initiatives with both national and international NGOs



Population Award Winners

Godwin Mzenge (left), executive director of the Family Planning Association of Kenya, receiving the 2003 United Nations Population Award from Nane Annan, wife of United Nations Secretary-General Kofi A. Annan. Mzenge accepted the institutional award on behalf of his organization, which was recognized for its pioneering work in the family planning movement with a focus on human rights and the empowerment of young people. The individual award went to Werner Fornos, president of the Population Institute, based in the United States. The award is given each year in recognition of outstanding contributions to increasing the awareness of population problems and to their solutions.

Photo: Ephrem Cruz/UNFPA

increased in 2003. In Latin America and the Caribbean, partnerships expanded in eight countries to support institutional capacities and improve quality of care in reproductive health, including family planning and HIV prevention.

UNITED NATIONS AGENCIES

HIV/AIDS was the focus of extensive cooperation with other UN agencies in 2003. UNFPA worked with the Pan American Health Organization (PAHO) and UNICEF to craft an advocacy strategy reflecting a unified United Nations voice. With UNICEF and the United Nations Educational, Scientific and Cultural Organization, UNFPA ensured that HIV prevention among young people received attention at the first Economic Community of West African States Youth Forum held in Abuja in August. The United Nations Development Programme (UNDP) and UNICEF agreed on memoranda of understanding with UNFPA for the procurement of reproductive health commodities. UNFPA also partnered with WHO, the UNAIDS Secretariat and Family Health International in updating procurement specifications for the male latex condom. With UNIFEM, UNFPA continued to co-chair the inter-agency task team on gender and AIDS. In addition, UNFPA worked with UNIFEM, the UNAIDS Secretariat, EngenderHealth and others to address the challenges faced by women and girls, particularly in reproductive health. In September, UNFPA and UNIFEM brought these challenges to the attention of members of the UN General Assembly during a high-level roundtable.

Cooperation also continued in key areas such as ageing, migration and poverty. UNFPA

was a member of the Inter-Institutional Group on Ageing, which also includes the Economic Commission for Latin America and the Caribbean, PAHO, WHO, the Inter-American Development Bank, the World Bank and the United Nations Department for Economic and Social Affairs. UNFPA supported policy formulation at seminars for government officials conducted by the International Migration Policy Programme, with partners including the United Nations Institute for Training and Research, the International Labour Organization and the International Organization for Migration. In collaboration with the World Bank Institute, UNFPA organized a training course in Turin, Italy, on poverty reduction, health reform and reproductive health.

UNFPA, UNDP, UNICEF and WFP agreed to harmonize programme approval and adopt a number of tools to facilitate programming as part of the Secretary-General's reform agenda to simplify programmes and operations. UNFPA chaired the group tasked to review the former guidance note on joint programming among UN agencies.

FOUNDATIONS

The United Nations Foundation (UNF), established by U.S. business leader Ted Turner, continued to fund an 11-country initiative on the development and participation rights of adolescent girls, carried out by UNFPA, UNICEF and WHO. UNF also provided a partnership grant for Microcredit, Youth and Reproductive Health that will enable UNFPA and the Microcredit Summit to identify those most in need and to include reproductive health in their training. The UNF also funded UNFPA's leadership of an innovative project for



Swiss adventurer Dr. Bertrand Piccard (left), Belgian media personality Goedele Liekens (centre) and American actress Linda Gray at the 34 Million Friends of UNFPA gala held in Brussels.

*Photo: Veldeman Photo Brussels/
Courtesy of Face to Face International*

adolescent girls in Bangladesh, Ethiopia and India that promotes socioeconomic improvement as an alternative to early marriage.

Together with the Hewlett Foundation, UNF provided funding for UNFPA's advocacy work, with an emphasis on regional offices in Japan and Europe and on IPPF and other NGOs. The project Stronger Voices, which mobilizes communities to demand quality services, received additional support to expanded activities in several countries; in Peru, the United Kingdom provided matching funds channelled through UNF. UNF also funded the Southern Africa Youth Initiative for UNFPA activities to prevent HIV/AIDS among young people in Angola, Lesotho and Swaziland. UNF also provided a new grant to UNFPA and the government of Chiapas State in Mexico to address population, environment and socioeconomic development.

The Bill & Melinda Gates Foundation and the Government of Finland provided major support for UNFPA's Global Campaign to End Fistula, which is raising awareness, assessing needs, and expanding services for prevention and treatment.

ACADEMIC COLLABORATION

Columbia University and UNFPA carried out the fourth year of the project Making Safe Motherhood a Reality, providing technical and financial support to India, Morocco, Mozambique and Nicaragua. Activities in 2003 emphasized quality of care, training for medical staff in emergency obstetric care and the revision of data collection to improve monitoring and evaluation and coordinate with national health systems. Also with Columbia University, UNFPA provided support to the International Programme for Policy Development and Capacity Building in Population Ageing in Developing Countries.

CELEBRITIES FOR UNFPA

UNFPA Goodwill Ambassadors **Linda Gray**, an American actress, and **Goedele Liekens**, a Belgian TV personality, celebrated the grass-roots fund-raising campaign "34 Million Friends of UNFPA" at a gala event in Brussels, Belgium. The campaign has raised almost 2 million dollars.

Awards were received in 2003 by several UNFPA Goodwill Ambassadors. **Alfred Biolek** received the Federal Cross of Merit of the Federal Republic of Germany; **Mpule Kwelagobe**, Miss Universe 1999, was selected by the World Economic Forum as a "Global Leader for Tomorrow" for 2003; and best-selling author **Hanne-Vibeke Holst** received the Søren Gyldendal Award from Denmark's largest publisher.

In television, **Kari Jaquesson**, a fitness expert and TV personality, received major media coverage in Norway for her work with Face to Face International and UNFPA Nicaragua on a youth development programme. The Finnish Family Planning Association Vaestoliitto completed a teacher's guide to accompany a 10-part television series about women in the developing world produced by singer-songwriter **Mikko Kuustonen**.

In film, two documentaries were initiated. **Kattis Ahlstrom**, a Swedish TV presenter, began production of a documentary about the work carried out in India by the Swedish Family Planning Association (RSFU). Round-the-world balloonist **Dr. Bertrand Piccard** travelled to India to help produce a documentary for use in population assistance advocacy work in Switzerland. Actress **Elsa Zylberstein** engaged three French celebrities in awareness-building and fund-raising activities during the 18th Paris Film Festival.

In media conferences and other advocacy activities, UNFPA Goodwill Ambassadors raised awareness of population issues. Italian actress **Nancy Brilli** helped the women's rights NGO AIDOS promote their media campaign on safe motherhood. Spanish singer **Ismael Serrano** joined with FPFE, the Spanish Family Planning Association, in a press conference to urge Spain to fulfil its overseas development assistance commitments, and Portuguese actress **Catarina Furtado** wrote a letter to the Prime Minister of Portugal calling on him to do the same. **Wendy Fitzwilliam**, a lawyer and Miss Universe 1998, appealed to Caribbean media, leaders and parents to creatively market responsible behaviour to young people, and to launch a media campaign against ignorance and stigma related to HIV/AIDS.